

NATIONAL MEDIA BRAND COVERING *the* LATEST CLEAN TECHNOLOGY DEVELOPMENTS

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Cleantech Canada is a national media brand serving an audience of more than **55,000 business leaders** across industrial sectors.

Our award-winning editors and expert contributors provide breaking news and in-depth perspective on business sustainability and opportunities in the global clean technology market.



ON CLEANTECH CANADA'S WEB SITE YOU'LL FIND TOP-QUALITY NEWS AND REPORTS ON:

- ✓ Commercialization strategies
- ✓ Funding announcements
- ✓ Policy and regulations
- ✓ Exporting tips
- ✓ Technology breakthroughs
- ✓ Energy developments
- ✓ Business sustainability
- ✓ Climate change adaptation

WHO WE REACH:

- 62 percent of readers are board and management executives;
- The publication has readers in every Canadian province and territory;
- Subscribers represent 80 industries including manufacturing, engineering, mining, oil & gas, transportation, government, professional services, construction, supply chain, environment and resources.

Cleantech Canada readers represent some of Canada's most influential organizations and companies:

- Stantec
- City of Calgary
- Atomic Energy of Canada
- Cisco
- TD Securities
- Natural Resources Canada
- Husky Injection Molding
- Vancouver Airport Authority
- Teknion
- Syncrude Canada
- Imperial Oil
- Scotiabank
- Candu Energy
- Bombardier Transportation
- ArcelorMittal Dofasco
- General Motors
- Tembec
- Rio Tinto Alcan

THE OPPORTUNITY

The global cleantech market is currently a \$1 trillion opportunity, expected to reach \$3 trillion by 2020. If Canada can capture just 2% of the global clean technology market by 2020, our domestic cleantech sector will be worth **over \$60 billion**.

(www.ActionCanada.ca)

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weekly
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Cleantech Canada publishes an annual benchmarking research and roundtable report on key clean technology growth drivers and obstacles.

Cleantech Directions presents results from a national survey of clean technology entrepreneurs and organizations on the demand-side; combined with real-world insight from a panel of industry insiders.



ENGAGE WITH CLEANTECH CANADA

- Subscribe to our weekly editorial newsletter (free);
- Get in touch with article ideas and case studies;
- If you have an innovative cleantech product, service or expertise to offer our readers, inquire about advertising, sponsorship and content marketing.



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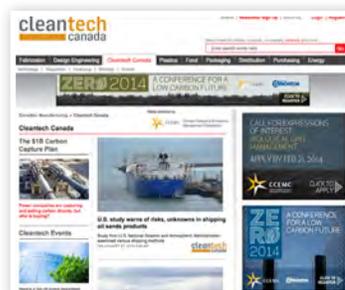
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CLEANTECH FACTS

- World clean energy investment totalled US\$333.5 billion in 2017. The total cumulative investment in the industry since 2010 sits at \$2.5 trillion. *(Bloomberg New Energy Finance)*
- The Canadian cleantech industry now directly employs more than 55,000 people at more than 800 companies across the country and those numbers continue to grow. *(Analytica Advisors, 2017 Clean Technology Report)*
- With climate change accelerating, only an “unparalleled ramp up” of low-carbon technologies across the globe will prevent further spikes in temperature, creating a lucrative opportunity for Canadian businesses. *(International Energy Agency)*



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