



EXPORT AWARDS ONTARIO

NOVEMBER 21, 2017

ONTARIOEXPORTAWARDS.CA

PRESENTED BY



Canadian
MANUFACTURING
.com

cleantech
canada

PLANT ACCELERATING
CANADIAN
MANUFACTURING 75

THE EXPORT AWARDS EXPERIENCE

2016 was a booming year for Ontario exports, according to Export Development Canada's Fall *Global Export Forecast*. Helped along by the weaker Canadian dollar, Ontario exports were among the top in the country with seven percent growth, in large part due to rising volumes in automotive and other manufacturing.

As a provider of solutions and products that make Ontario exporters more cost-competitive in global markets, we invite you to be part of the 2017 Ontario Export Awards, to showcase your expertise to a diverse industrial executive audience leading companies in growth mode.

Each year, the Awards bring together manufacturing executives, along with representatives from trade, government and industry associations. This respected awards lunch is a prime networking event that will allow you to discover and connect with emerging and established Ontario exporters.

The awards are hosted by CanadianManufacturing.com, PLANT and Annex Business Media.



To view 2016 finalists
and winners
see www.ontarioexportawards.ca

DATE:
November 21, 2017

TIME:
11:00 a.m. to 1:00 p.m.



CONTACT

For more information on sponsorship contact:

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HOW WE'LL BUILD YOUR BRAND

As a sponsor, you benefit from a wide variety of branding opportunities as we promote this year's event. Here is a breakdown of our marketing activities that will include your brand:

- **PRINT AND WEBSITE ADS:** Event ads will appear across a selection of magazines and websites, exposing your brand to more than 300,000 senior business readers and web users throughout 2017.
- **ON-SITE DISPLAYS:** Sponsor logos will be featured on a variety of on-site signage and digital presentation formats.
- **EVENT PROGRAM:** Every attendee of the 2017 Ontario Export Awards will walk away with an event program featuring a full page custom brand ad.
- **EMAIL CAMPAIGN:** The event and its partners will be promoted via a series of email communications sent directly to the inboxes of thousands of industry professionals across Ontario and beyond.
- **PRESS RELEASE:** Sponsor mentions will be included in province-wide releases.
- **WEBSITE PROMOTION:** In our sponsor section, at www.ontarioexportawards.ca and on www.canadianmanufacturing.com

OTHER EVENT PROMOTION TO INCLUDE:



ONLINE ADVERTISEMENTS
in CanadianManufacturing.com
and PLANT



EVENT LISTINGS
with the various media
partners



SOCIAL MEDIA
managed by dedicated
content managers

2017 AWARD CATEGORIES

Sector Category Awards



Clean
Technology



Manufacturing
& Resources



Consumer
Products and
Technology



Services



Food,
Beverage &
Agriculture



Transportation
Equipment

Awards of Excellence



Business
Studies
Student Award



Emerging
Exporter



Leadership



Global Reach

PREMIER SPONSOR

COST FOR ONE-YEAR AGREEMENT:

\$25,000

SPONSORSHIP AT THE PREMIER LEVEL
PROVIDES YOU WITH CATEGORY EXCLUSIVITY



The Export Awards also run in BC and Alberta. All three programs are marketed under the Canada Export Awards brand — providing you with turnkey national reach and exposure.

KEY BENEFITS

- Podium time at event opening or closing
- Presentation of an Award of Excellence
- Display ad (banner or big box) in CanadianManufacturing.com's daily eNewsletter for two weeks (10 days), reaching 70,000 senior-level industrial decision makers
- Online display ad (banner or big box) on CanadianManufacturing.com's web site (home and main pages) for two months
- Leaderboard ads on the Ontario Export Awards website
- A 200-word paragraph on the Ontario Export Awards website
- Full page advertisement in the event program
- Unlimited use of Ontario Export Awards logo (including official sponsor version)
- A display booth or company banners at the Ontario Export Awards with a prominent location
- Eight complimentary tickets to the Networking Reception
- Eight complimentary tickets to the Ontario Export Awards luncheon
- Access to the database of attendees (name, position, company and postal mailing address)
- Opportunity to nominate and promote clients
- Seat on the Ontario Export Awards Committee

ADDITIONAL BENEFITS

Logo in pre- and post-event advertisements

Logo on visual presentation at awards

Logo and company link on Ontario Export Awards website

Mention in national post-event press release

Mention in various public relations events and activities pre- and post-event

Logo recognition on event invitations

First right of refusal for 2018 event

AWARD SPONSOR

COST FOR ONE-YEAR AGREEMENT:

\$15,000

PRESENT THE AWARD IN A SECTOR CATEGORY
OF YOUR CHOICE.



AVAILABILITY: Ten award categories to choose from

KEY BENEFITS

- Present the award in a pre-identified category
- Display ad (banner or big box) in CanadianManufacturing.com's daily eNewsletter for one week (five days), reaching 70,000 senior-level industrial decision makers
- Online display ad (banner or big box) on CanadianManufacturing.com's web site (home and main pages) for one month
- Logo on the Ontario Export Awards website
- A 200-word paragraph on the Ontario Export Awards website
- Full page advertisement in event program
- Unlimited use of Ontario Export Awards logo (including official sponsor version)
- Eight complimentary tickets to the Networking Reception
- Eight complimentary tickets to the Ontario Export Awards luncheon
- A display booth or company banner at the Ontario Export Awards

ADDITIONAL BENEFITS

Logo in pre- and post-event advertisements

Logo on visual presentation at awards

Logo and company link on Ontario Export Awards website

Mention in various public relations activities pre- and post-event

Logo recognition on event invitations

First right of refusal on chosen award category for 2018

Sponsorship provides you with an opportunity to network with key business decision-makers and market your expertise across multiple platforms.

NETWORKING RECEPTION SPONSOR

COST FOR ONE-YEAR AGREEMENT:

\$12,500



AVAILABILITY: Only one available

KEY BENEFITS

- Branding/signage at the Networking Reception
- Display ad (banner or big box) in CanadianManufacturing.com's daily eNewsletter for one week (five days), reaching 70,000 senior-level industrial decision makers
- Logo on the Ontario Export Awards website
- A 200-word paragraph on the Ontario Export Awards website
- Full page ad in the event program
- Unlimited use of Ontario Export Awards logo (Official Sponsor version)
- Eight complimentary tickets to the Networking Reception
- Eight complimentary tickets to the Ontario Export Awards luncheon

ADDITIONAL BENEFITS

- Logo in pre- and post-event advertisements
- Logo on visual presentation at awards
- Logo and company link on web site
- Mention in various public relations activities pre- and post-event
- Logo recognition on event invitations
- First right of refusal on same property next year

SUPPORTING SPONSOR

- Four complimentary tickets to the Networking Reception
- Four complimentary tickets to Ontario Export Awards luncheon
- Logo in pre- and post-event advertisements
- Logo on visual presentation at awards
- Logo and company link on website
- Mention in various public relations activities pre- and post-event
- Logo recognition on event invitations

COST FOR ONE-YEAR AGREEMENT:

\$6,000